

# Pollutec HORIZONS

Today's exhibition for tomorrow's solutions  
to environmental and energy challenges

REQUEST FOR **SPACE**



Paris-Nord  
Villepinte  
29 Nov. > 2 Dec.  
**2011**

# CHOOSE YOUR STAND

Your space only area (18 sq.m. min.) is supplied with:

- Dividing partitions
- A two-sided sign with stand number and exhibitor name (upon request)

## BASIC

€ 107  
+ VAT/SQ.M\*

Essential fittings to combine with your ideas.

### DESCRIPTION

(minimum surface 18 sq.m.)

- White melamine-faced dividing partitions
- Mottled grey carpet
- A double-sided sign with stand number and exhibitor name
- A 3 kw power supply
- Lighting (1 rail 2 spots per 9 sq.m.)

## CONVENIENCE

€ 190  
+ VAT/SQ.M\*

A package specifically designed for exhibiting machinery.



### DESCRIPTION

(minimum surface 18 sq.m.)

- Dividing partitions
- Floor carpeting (choice of colours)
- Lockable store with shelving and flooring
- Single-sided sign
- 3 kw power supply
- Lighting (1 spot 100 W/per 3 sq.m.)
- Furniture credit of € 19 + VAT/ sq.m. (choice to be made from catalogue available in your exhibitor portal)
- A reception counter
- Cleaning before the show opens and whilst it is open

€ 138  
+VAT/sq.m.\*

## CONVENIENCE EQUIPMENT SPECIAL

■ Designed for exhibiting machinery.

### DESCRIPTION

from 50 sq.m. minimum

Benefit from a convenience stand Equipment, plus:

- Office space with two glazed partitions (+ spotlight and triple socket)
- Power supply (3 kw up to 80 sq.m. and 4 kw from 81 sq.m. and above)
- A high level, double-sided sign

## DESIGN

A personalized design that reflects your image and a top of the range service.



€ 256  
+ VAT/SQ.M\*

### DESCRIPTION

(minimum surface 18 sq.m.)

- Partitions (choice of colours)
- Floor Carpeting (choice of colours)
- A lockable store
- Personalized communications: high level sign with logo + 2 aisle signs
- 3 kw power supply
- Lighting (1 spot 100W/per 3 sq.m.)
- A triple socket
- Furniture credit of € 34 + VAT/sq.m. (choice to be made from catalogue available in your exhibitor portal)
- A reception counter
- A 140 litre fridge (supplied empty)
- For an area of 40 sq.m. or larger: a complimentary coffee machine for the duration of the show (150 servings supplied, worth € 145)
- Floral decoration
- Parking place(s) (1 place up to 30 sq.m., 2 places for 31 sq.m. and above)
- Cleaning before the show opens and whilst it is open

## ECO-FRIENDLY

€ 250  
+ VAT/SQ.M\*

To satisfy your environmental concerns.



### DESCRIPTION

(minimum surface 18 sq.m.)

- Partitions (2 choices of colours)
- Floor carpeting (4 choices of colours)
- Lockable store
- 3 kw power supply
- Low power consumption lighting (1 spot 100W/per 3 sq.m.)
- A double-sided sign
- Furniture credit of € 24 + VAT/sq.m (choice to be made from catalogue available in your exhibitor portal)
- A reception counter
- Cleaning before the show opens and whilst it is open

## PAVILION

Are you co-ordinating a group of companies?  
Contact the Pollutec team in order to create a tailor-made stand.



\* Square metre price to be added to the space only square metre price.

# REQUEST FOR SPACE

**Order form to be returned to** Reed Expositions France - Pollutec Horizons  
52-54, quai de Dion-Bouton - CS 80001 - 92806 Puteaux Cedex - France  
Fax: +33 (0)1 47 56 21 10

## EXHIBITOR ADDRESS

(for correspondence and listing on [www.pollutec.com](http://www.pollutec.com))

Company name: .....  
Division: .....  
Address: .....  
.....  
Post code: ..... Town: .....  
Country: ..... Fax: .....  
Tel: ..... Mobile: .....  
Web: www. ....  
Company e-mail: ..... @ .....  
VAT number **(required)**: .....  
Workforce: .....

## EXHIBITION PACKAGE

- Presentation in the exhibitor catalogue: company details + 5 activity sectors + 3 business areas
- Presentation along with your company on **www.pollutec.com**
- Web banner personalized with your booth number
- Availability of 500 e-mail addresses of pre-registered visitors on an e-mailing platform
- Access to investment projects declared on **www.pollutec.com**
- 100 invitation cards for free access of your clients
- 10 VIP badges (invitations for special customers)
- Exhibitor badges
- Show catalogue
- Pollutec Horizons 2011 small poster
- Stickers

**INCLUDED Insurance (€ 175 + VAT) subject to the conditions laid down in articles 17, 18, 19 and 20 of the General Regulations**

## CONTACT

Mr/Mrs/Miss (NAME, first name): ..... Position: .....  
Tel: ..... Mobile: .....  
E-mail: ..... @ .....  
CEO/MD/Manager - Mr/Mrs/Miss: .....  
Export manager - Mr/Mrs/Miss: .....  
Export e-mail: ..... @ .....

REED EXPOSITIONS FRANCE CHOOSES ELECTRONIC INVOICING: As from today, you will not receive your invoice on paper by postal mail. Your invoices will be sent by e-mail. A duplicate will be archived and can be consulted via your secure invoicing space. The electronic document is considered as the original invoice.

No, I do not want to receive the original invoices in electronic format:

Please could you supply an e-mail address to which we can send your documents (including the original invoice if accepted) as well as the e-mail informing you that your documents are available in your invoicing space.

Invoicing Contact:  Mrs.  Miss  M. Name : ..... First name : .....

E-mail (compulsory) : .....

## INVOICING ADDRESS (if different from exhibitor address)

Company name: ..... Division: .....  
Address: .....  
Post code: ..... Town: ..... Country: .....  
Tel: ..... Fax: .....  
Name of contact: .....  
VAT number **(required)**: .....

## EXHIBITION SECTOR (choose one only) - tick box

### Pollution treatment:

- Air
- Analysis-Measurement-Monitoring
- Noise
- Waste
- Water
- Sites and Soils

### Resource Optimization:

- Recycling and exploiting materials
- Water re-use and saving
- Management of fluids and networks

### Energy and Climate Change:

- Energy efficiency
- Renewables
- Carbon management
- Energy exploitation of waste

### Sustainable Development:

- Biodiversity and cultural heritage
- Corporate social responsibility
- Risks and regulations

### Institution, Research, Finance, Training

### National and regional pavilions

## SECTORS OF ACTIVITY (section must be completed to process your booking)

Please enter the number (or numbers) corresponding to your products/services by referring to **the product categories listed on page 11 (maximum of 5)**.

① ..... ② ..... ③ ..... ④ ..... ⑤ .....

## REPRESENTED COMPANIES (fees: € 180 excl. VAT)

Please complete a declaration of representation for each represented company on page 7 (companies not present on the stand).

Company name: ..... Country: .....  
Company name: ..... Country: .....  
Company name: ..... Country: .....  
Company name: ..... Country: .....

### FOR OFFICE USE ONLY

■ N°SFDC: ..... ■ Com: ..... ■ A/N: ..... ■ Date récept.: ..... ■ Date enregist.: ..... ■ Agent: .....

# CALCULATE THE COST OF **YOUR STAND**

## **A - Space only** (minimum surface 18 sq. m.) - **obligatory**

- o Indoor space .....sq.m x €264 excl. VAT. = € .....
  - o Outdoor space .....sq.m x €100 excl. VAT. = € .....
- Outdoor space can only be booked in conjunction with indoor space.

## **B - Stand option** (details on page 2)

(To be added to the space only square meter price)

- o Basic (min. 18 sq. m) .....sq.m x €107 excl. VAT. = € .....
- o Convenience (min. 18 sq. m) .....sq.m x €190 excl. VAT. = € .....
- o Convenience Equipment Special (min. 50 sq. m)  
Surface from 50 to 80 sq.m .....sq.m x €138 excl. VAT. = € .....
- o Eco-friendly .....sq.m x €250 excl. VAT. = € .....
- o Design (min. 18 sq. m) .....sq.m x €256 excl. VAT. = € .....

## **C - Corner supplement**

- o 1 corner on 2 aisles ..... €368 excl. VAT. = € .....
- o 2 corners on 3 aisles (min. 36 sq.m) ..... €741 excl. VAT. = € .....
- o Island (min. 72 sq.m) ..... €1,554 excl. VAT. = € .....

## **D - Exhibition Package** - **obligatory** (details on page 3)

- o Exhibiting alone ..... 1 x €750 excl. VAT. = **€ 750**
  - o If you are hosting co-exhibitors on your stand:  
For each co-exhibitor present .....x €750 excl. VAT. = € .....
- (Exhibition package is charged for each co-exhibitor present on the stand).  
**Please enclose the co-exhibitor form on page 9.**

## **E - Represented companies**

- o Registration fee per represented company  
(Companies not present on the stand):  
.....represented companies x €180 excl. VAT. = € .....
- Remember to return a declaration of representation for each represented company on page 7.**

## **F - Setting up of the stand before opening**

- o Cleaning before the show. ....sq.m x €2.40 excl. VAT = € .....

## **G - Devices for digital visitor management** - **obligatory**

- o Badge reader ..... = ..... **€ 350**

## **H - Conference**

- o 45 minutes on a turnkey Forum space  
.....x €975 excl. VAT. = € .....

## **I - Options**

- o On your www.pollutec.com presentation page
  - Link from your presentation page to a contact request form ..... €95 excl. VAT. = € .....
  - Your e-mail address: .....@ .....
  - Link from your presentation page to your web site ..... €170 excl. VAT. = € .....
  - Your web site address: www.....
  - Press release online on www.pollutec.com ..... €250 excl. VAT. = € .....

Stand Total excl. VAT **A+B+C+D+E+F+G+H+I = € .....**  
 19,60% VAT = € .....  
**Stand Total INC.VAT = € .....**

## **WEB PACKAGE** ..... **€ 729 excl. VAT** **Instead of € 1,115 excl. VAT, a discount of 40%**

- **Link** from your presentation page to a contact request form.  
Your e-mail address: .....@ .....
  - **Link** from your presentation page to your web site.  
Your web site address: www.....
  - **Search by key word:** Appear between 2<sup>nd</sup> and 10<sup>th</sup> in the listing of '2011 Exhibitors' search results.  
Your key word: .....
- (The titles of exhibition sectors cannot be used)
- **New!** **Product advertising** on one visitor e-news.  
(photo + 200 characters)

## **COMMUNICATION PACKAGE** ..... **€ 885 excl. VAT** **Instead of € 1,775 excl. VAT, a discount of 50%**

- **www.pollutec.com** : targeted advertising in the listings of '2011 Exhibitors' search results.  
Your key word: .....
- (The titles of exhibition sectors cannot be used)
- Your advertising text: .....
- **Visitor Guide:** a 60 x 25 mm advertisement.
  - **www.pollutec.com: color logo** (or 117 x 60 px) beside your company name in the listings of '2011 Exhibitors' search results.
  - **Exhibitor catalogue:** your 4c logo + details in the exhibitor list; 65 x 30 mm.

## **COMMUNICATION PACKAGE<sup>+</sup>** ..... **€ 1,850 excl. VAT** **Instead of € 3,700 excl. VAT, a discount of 50%**

- **Newspaper:** your product advertisement, picture + 200 signs including spaces.
  - **Visitor Guide:** a 60 x 25 mm advertisement.
  - **www.pollutec.com:** appear 1<sup>st</sup> in the listing of '2011 Exhibitors' search results. Your key word: .....
- (The titles of exhibition sectors cannot be used)
- **Totem:** your directional advertising at the entrance of the show.
  - **Visitor Plan** (distributed at the show entrance): your name in red in the exhibitor list.
  - **Exhibitor catalogue:** your 4c logo + details in the exhibitor list; 65 x 30 mm.

Package Total excl. VAT ..... = € .....  
 VAT. 19,60% (can be recovered by exhibitors invoiced abroad) = € .....  
**Package Total INC.VAT = € .....**

**OVERALL TOTAL INC.VAT (STAND + PACKAGES) = € .....**

I declare that I am familiar with the General Regulations for Pollutec Horizons, that I possess a copy thereof and that I accept all the clauses thereof without reservation or restriction. I declare that I am familiar with the details of the insurance policy taken out by the organizer and that I relinquish any claim against the company managing the venue in which the show is held as well as against the organizer or any other exhibitor or against anyone acting on behalf of the aforementioned persons. You may receive commercial offers from Reed Expositions France in connection with your professional activity. If you do not wish to do so, please contact Reed Expositions France - Salon Pollutec Horizons - 52-54, quai de Dion-Bouton CS80001 - 92806 Puteaux Cedex France

**Stamp and Signature (obligatory)**  
 (preceded by mention 'Ok for approval')

At .....

Date .....

Name and position of signatory:

.....  
 .....

### Terms and conditions of payment

FORM to be returned to POLLUTEC HORIZONS / REED EXPOSITIONS FRANCE (see p. 3).  
 In accordance with articles 8 and 9 of the General Regulations of the show, **I pay this day €..... representing 30% of the amount inclusive of VAT for the booking, with a second instalment of 30% to be paid by 06/30/2011, and I undertake to pay the balance of 40% by cheque or bank transfer by the due date of 09/30/2011.** For bookings received after 09/30/2011 I undertake to settle the full amount of my booking. Booking forms must be accompanied with the first instalment referred to above, either as:  
 → A cheque to the order of REED EXPOSITIONS FRANCE / POLLUTEC HORIZONS  
 → A bank transfer:

BANK	BRANCH	ACCOUNT N°	KEY	EVENT	ADDRESS	VAT N°
30066	10947	00010067602	68	POLLUTEC 2011	C.I.C. Saint-Augustin GCE 102, bd Haussmann 75 008 Paris	FR 92 410 219 364
IBAN: FR76 3006 6109 4700 0100 6760 268						

For exhibitors paying by bank transfer, transfer orders must bear the following words '**Settlement at no expense to the beneficiary**'.  
 Payments from abroad must be made by SWIFT transfer to CMCIFRPP.



# COMMUNICATION TOOLS

Order your communication tools on [www.pollutec.com](http://www.pollutec.com)

Order form to be returned to Reed Expositions France - Pollutec Horizons  
52-54, quai de Dion-Bouton - CS 80001 - 92806 Puteaux Cedex - France - Fax: +33 (0)1 47 56 21 10



when ordering a minimum of 3 tools with a total value exceeding €2,500 excl. VAT

## MARKETING

### o Visitor Electronic Badge

- Banner from early September to early December - **Exclusive** (468x60 pixels) ..... €5,000 = €
- Banner on the electronic badge sent out 5 days before the show - **Exclusive** (468x60 pixels) ..... €5,000 = €

### o E-news

- Square 300x250 pixels on one past visitor e-news ..... €2,500 = €
- Banner 468x60 pixels on one past visitors e-news ..... €2,000 = €
- Banner 468x60 pixels on one e-news to visitors registered for 2010 sent out 10 days before the show by area of interest (a list of the areas of interest is available from your sales contact) - **Exclusive** ..... €2,000 = €
- Product advertising on one past visitor e-news (photo + 200 characters) ..... €500 = €

### o E-Invitations

- Personalizable e-invitation to send to your customers and prospects ..... €400 = €

### o E-mailing Platform

- 1,000 e-mails sent to a selection of pre-registered visitors ..... €650 = €
- 500 e-mails sent to a selection of pre-registered visitors ..... €400 = €
- 500 additional contacts ..... €250 = €

## WEB [www.pollutec.com](http://www.pollutec.com)

- **New!** Menu banner 200x50 pixels ..... €3,000 = €

### o Homepage

- Megabanner 728x90 pixels (max. of 4 advertisers) ..... €4,000 = €
- Square 300x250 pixels (max. of 4 advertisers) ..... €4,000 = €

### o Exhibitor search pages

- Megabanner 728x90 pixels (max. of 4 advertisers) ..... €3,000 = €
- Square 300x250 pixels (max. of 4 advertisers) ..... €3,000 = €
- Interstitial Advertising ..... €3,000 = €
- Advertising on all the exhibitor search results (max. of 2 advertisers) ..... €1,200 = €
- Search by key word: Listed 1<sup>st</sup> ..... €1,100 = €
- Listed from 2<sup>nd</sup> to 10<sup>th</sup> ..... €450 = €
- Targeted advertisement in the listings of exhibitors search ..... €500 = €
- Your key word (The titles of exhibition sectors cannot be used) : .....
- Your text (80 characters, including spaces) : .....
- Logo beside your company name ..... €425 = €

### o Your presentation page

- Link on your presentation page: Press release ..... €250 = €
- Web site link: www ..... €170 = €
- E-mail link: ..... @ ..... €95 = €

### **New!** o Innovations Search

- Megabanner 728x90 pixels (max. of 4 advertisers) ..... €1,500 = €
- Square 300x250 pixels (max. of 4 advertisers) ..... €1,500 = €
- Interstitial Advertising ..... €1,500 = €

### **New!** o Conferences Search

- Megabanner 728x90 pixels (max. of 4 advertisers) ..... €1,500 = €
- Square 300x250 pixels (max. of 4 advertisers) ..... €1,500 = €
- Interstitial Advertising ..... €1,500 = €

### o Visitor badge request pages

- Megabanner 728x90 pixels (max. of 4 advertisers) ..... €1,500 = €
- Square 300x250 pixels (max. of 4 advertisers) ..... €1,500 = €
- Interstitial Advertising ..... €1,500 = €

### o 'Exhibitor Portal' pages

- Megabanner 728x90 pixels (max. of 4 advertisers) ..... €1,500 = €

### o Show plan page

- Logo around plan ..... €650 = €

## SECTOR PACKAGE **New!** : Secure an exclusive presence on all the material dedicated to your sector **- 50%**

(order and copy deadline October 11<sup>th</sup> 2011)

This package includes: Square 300x250 pixels on the sector presentation page + Advertising on the exhibitor search results (sector result)

+ Banner 468x60 pixels on one e-news to visitors registered for 2011 sent out 10 days before the show by area of interest

(a list of the areas of interest is available from your sales contact) - **Exclusive**

VALUE ..... €3,500 **€1,750** = €

## CATALOGUE (order and copy deadline 14/10/2011)

- 4c page ..... W 160 x H 240 mm ..... €2,200 = €
- 4c 1/2 page ..... W 160 x H 120 mm ..... €1,200 = €
- B/W page ..... W 160 x H 240 mm ..... €1,400 = €
- Flap on inside back cover ..... W 160 x H 240 mm ..... €5,500 = €
- Inside front cover ..... W 160 x H 240 mm ..... €5,950 = €
- Page facing show map ..... W 160 x H 240 mm ..... €4,950 = €
- Flap on outside back cover ..... W 160 x H 240 mm ..... €5,500 = €
- Outside back cover ..... W 160 x H 240 mm ..... €5,950 = €
- Page facing fold out plan ..... W 160 x H 240 mm ..... €2,800 = €
- Bound insert ..... €3,800 = €
- Loose insert ..... €4,800 = €
- Bookmark ..... €5,750 = €



when ordering a minimum of 3 tools with a total value exceeding €2,500 excl. VAT

**VISITOR NEWSPAPER** (order and copy deadline **07/29/2011**)

• Outside front cover, 4c	W 250 x H 100 mm	€7,300 =	€
• Outside back cover, 4c	W 250 x H 100 mm	€5,700 =	€
• Run of paper, 4c	W 250 x H 100 mm ou W130 x H 190 mm	€3,400 =	€
• Run of paper, 4c	W 130 x H 45 mm	€1,800 =	€
• Color logo around plan + arrow to stand	W 40 x H 20 mm	€1,370 =	€
• Product advertising (photo + 200 characters)		€400 =	€

**VISITOR PLAN** (order and copy deadline **10/14/2011**. Files to be sent in JPEG format at 300 dpi)

• Plan Front list side	W 800 x H 50 mm	€6,750 =	€
• Plan Front plan side	W 800 x H 50 mm	€6,750 =	€
• Outside back cover	W 140 x H 210 + 5 mm bleed	€4,975 =	€
• 4c page in Exhibitor list	W 140 x H 210 + 5 mm bleed	€2,750 =	€
• 4c 1/2 page in Exhibitor list	W 140 x H 100 + 5 mm bleed	€1,450 =	€
• 4c logo around plan	W 40 x H 40 mm	€975 =	€
• 4c logo in Exhibitor list	W 40 x H 40 mm	€975 =	€
• Company name in red in Exhibitor list		€100 =	€

**PANELS AND TOTEMS** (order and copy deadline **10/14/2011**)

• 1 panel	W 1 x H 1,5 m	€850 =	€
• 3 panel package		€2,175 =	€
• 5 panel package		€3,175 =	€
• Large panel in reception area	W 2,5 x H 1,5 m	€3,450 =	€
• Totem: 4c logo + stand n°. on 2 sides	W 200 x H 200 mm	€1,250 =	€

**SHOW WALL PLANS** (order and copy deadline **10/14/2011**)

• Plan Front		€5,250 =	€
• Colour logo + stand number + arrow to your stand		€2,200 =	€
• Company name in red		€100 =	€

**FLOOR TILES** (order and copy deadline 10/14/2011)

• 5 tiles		€2,100 =	€
• 10 tiles		€2,900 =	€
• 20 tiles		€3,900 =	€

**SPONSORSHIP - Exclusive -** (materials supplied by the advertiser in accordance with specifications provided by the organizer)

• 10,000 bags distributed		€2,950 =	€
• Exclusive (25,000 bags minimum)		€10,375 =	€
• 15,000 lanyards minimum		€3,000 =	€
• Exclusive 40,000 lanyards minimum		€7,000 =	€
• Exclusive 40,000 badge holders minimum		€7,000 =	€

Contact us for other sponsorship possibilities.

**POLE POSITION PACKAGE** (order and copy deadline 10/14/2011)

**- 50 %**

This package includes: 1 page in the catalogue W 160x H 240 mm + 1 logo in the visitor plan (Exhibitors list) W 40 x H 40 mm + Company name in red on the visitor plan + 1 logo on the wall plan + Company name in red on the orientation plan + 5 panels W 100 x H 150 mm + 5 floor tiles

VALUE ..... 10,850€ **5,425€ HT** = €

Your order Total excl. VAT	€
15% discount for ordering 3 or more tools (discount excludes any other reduction)	€
VAT 19.6% not applicable to foreign companies (art 259 B CGI)	€
<b>OVERALL TOTAL INC. VAT</b>	€

Please enclose a deposit of 50% of the amount inclusive of VAT, and the balance upon receipt of the invoice, either by cheque to the order of REED EXPOSITIONS FRANCE / POLLUTECH HORIZONS or by bank transfer. All advertisers paying by bank transfer must write the words 'Settlement at no expense to the beneficiary' on the transfer order. Payments from abroad must be made by SWIFT transfer to CMCIFRPP.

BANK	BRANCH	ACCOUNT N°	KEY	EVENT	ADDRESS	VAT N°
30066	10947	00010067602	68	POLLUTECH 2011	C.I.C. Saint-Augustin GCE - 102, bd Haussmann - 75 008 Paris	FR 92 410 219 364
IBAN: FR76 3006 6109 4700 0100 6760 268						

I, the undersigned ..... declare that I am familiar with the terms and conditions of sale, that I possess a copy thereof and that I undertake to abide by them without reservation or restriction. I pay this day a deposit of € ..... inc. VAT representing 50% of the total amount inclusive of VAT for the order.

Company name: .....

Invoicing address: .....

Post code: .....

Town: .....

Country: .....

Tel: .....

Fax: .....

E-mail: .....@.....

VAT number (required): .....

At ..... Stamp and Signature **(obligatory)**

Date ..... (preceded by mention 'Ok for approval')

Name and position of the signatory: .....

**FOR OFFICE USE ONLY**

■ N°SFDC: ..... ■ Com: .....

■ Agent: .....

Si vous avez plusieurs sociétés représentées, merci de photocopier ce formulaire et de le transmettre à chacun de vos commettants.

→ Ce formulaire est à compléter par la firme représentée et à renvoyer avant le 30 octobre 2011 à l'adresse suivante :

→ Please copy this form and send it to all companies you represent. This form is to be returned fully completed by October 30<sup>th</sup> 2011 to:

**Reed Expositions France  
Pollutec Horizons**

52-54, quai de Dion-Bouton CS 80001  
92806 Puteaux Cedex France  
Tél : +33 (0) 1 47 56 21 16  
Fax : (0)1 47 56 21 10  
[www.pollutec.com](http://www.pollutec.com)

### LA FIRME SOUSSignée... (SOCIÉTÉ REPRÉSENTÉE)

#### THE UNDERSIGNED FIRM... (REPRESENTED FIRM)

Raison sociale/Company name: .....      \*

Adresse/Address: .....

Code postal/ZIP code: ..... Ville/City: .....

Pays/Country: .....

Tél. /Tel: ..... Fax: .....

Web: www. ....

Contact/Name: ..... E-mail: ..... @ .....

### ... CERTIFIÉ QUE LA SOCIÉTÉ CI-DESSOUS... (EXPOSANT DIRECT)

#### ... CERTIFIES THAT THE FIRM... (DIRECT EXHIBITOR)

Raison sociale/Company name: .....      \*

Adresse/Address: .....

### ... LA REPRÉSENTE SUR SON STAND À L'OCCASION DU SALON POLLUTEC HORIZONS

#### ... IS ITS REPRESENTATIVE AT THE POLLUTEC HORIZONS EXHIBITION

du 29 novembre au 2 décembre 2011 à Paris Nord - Villepinte / France.  
from 29<sup>th</sup> November to 2<sup>nd</sup> December 2011 in Paris Nord - Villepinte / France.

À / Place: .....

Le / Date: .....

Nom et fonction du signataire / Name and position of undersigned: .....

Signature:

Cachet de la société / Stamp

\* Réservé à l'organisateur / Reserved for the organizer

#### NOTE JURIDIQUE :

En vertu du décret n° 69-948 du 10 octobre 1969 et de l'arrêté d'application du 7 avril 1970, les importateurs ou agents généraux, français ou étrangers, doivent joindre à leur demande de participation une attestation émanant de leur commettant certifiant qu'ils sont bien habilités à les représenter sur le stand souscrit. Par ailleurs, ils devront acquitter pour chacune des firmes représentées un droit « d'inscription de société représentée », de 180 € HT.

Under the provisions of the decree n°69-948 of October 1969 applicable to Trade Fairs and Exhibitions, and those of the decree of 7 April 1970 designed to enforce it, French and foreign importers and general agents must henceforth enclose with their registration fee application, a certificate from their direct exhibitors confirming that they are duly qualified to represent them on their stand. Furthermore, they must pay a registration fee of € 180 excl. VAT.





**Order form to be returned to** Reed Expositions France – Pollutec Horizons  
 52-54, quai de Dion-Bouton – CS 80001 – 92806 Puteaux Cedex - France  
 Fax: +33 (0)1 47 56 21 10 / e-mail: christiane.bastien@reedexpo.fr

**CO-EXHIBITOR PRESENT ON THE STAND:** .....

## ADDRESS OF THE CO-EXHIBITOR

Company name: .....  
 Division : .....  
 Address: .....  
 Post code: ..... Town: ..... Country: .....  
 Tel: ..... Mobile: ..... Fax: .....  
 Web : www ..... Company E-mail: ..... @ .....  
 VAT number **(required)**: ..... Workforce: .....

## CONTACT

Mr/Mrs/Miss (NAME, first name): ..... Position: .....  
 Tel.: ..... Mobile: .....  
 E-mail: ..... @ .....  
 CEO/MD/Manager - Mr/Mrs/Miss: .....  
 Export manager- Mr/Mrs/Miss: .....  
 Export E-mail: ..... @ .....

REED EXPOSITIONS FRANCE CHOOSES ELECTRONIC INVOICING: As from today, you will not receive your invoice on paper by postal mail. Your invoices will be sent by e-mail. A duplicate will be archived and can be consulted via your secure invoicing space. The electronic document is considered as the original invoice.  
 No, I do not want to receive the original invoices in electronic format:   
 Please could you supply an e-mail address to which we can send your documents (including the original invoice if accepted) as well as the e-mail informing you that your documents are available in your invoicing space.  
 Invoicing Contact:  Mrs.  Miss  M. Name : ..... First name : .....  
 E-mail (compulsory) : .....

## MAIN SECTOR OF ACTIVITY: please indicate your sector of activity **(required, choose 1 sector only)**

- |  |   |
|--|---|
| <p><b>Pollution treatment:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Air</li> <li><input type="checkbox"/> Analysis-Measurement-Monitoring</li> <li><input type="checkbox"/> Noise</li> <li><input type="checkbox"/> Waste</li> <li><input type="checkbox"/> Water</li> <li><input type="checkbox"/> Sites and Soils</li> </ul> <p><b>Resource Optimization:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Recycling and exploiting materials</li> <li><input type="checkbox"/> Water re-use and saving</li> <li><input type="checkbox"/> Management of fluids and networks</li> </ul> | <p><b>Energy and Climate Change:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Energy efficiency</li> <li><input type="checkbox"/> Renewables</li> <li><input type="checkbox"/> Carbon management</li> <li><input type="checkbox"/> Energy exploitation of waste</li> </ul> <p><b>Sustainable Development:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Biodiversity and cultural heritage</li> <li><input type="checkbox"/> Corporate social responsibility</li> <li><input type="checkbox"/> Risks and regulations</li> </ul> <p><b><input type="checkbox"/> Institution, Research, Finance, Training</b></p> <p><b><input type="checkbox"/> National and regional pavilions</b></p> |
|--|---|

## SECTORS OF ACTIVITY **(this section must be completed to process your booking)**

Please enter the number(s) corresponding to your products/services by referring to **the product categories listed (maximum of 5).**

1 .....
  2 .....
  3 .....
  4 .....
  5 .....

### EXHIBITION PACKAGE

- Presentation in the exhibitor catalogue: company details + 5 activity sectors + 3 business areas
- Presentation along with your company on [www.pollutec.com](http://www.pollutec.com)
- Web banner personalized with your booth number
- Availability of 500 e-mail addresses of pre-registered visitors on an e-mailing platform
- Access to investment projects declared on [www.pollutec.com](http://www.pollutec.com)
- 100 invitation cards for free access of your clients
- 10 VIP badges (invitations for special customers)
- Exhibitor badges
- Show catalogue
- Pollutec Horizons 2011 small poster
- Stickers

**INCLUDED Insurance (€ 175 + VAT) subject to the conditions laid down in articles 17, 18, 19 and 20 of the General Regulations**

**>> Please fill out the next page**

# CO-EXHIBITOR REGISTRATION SHEET (CONT)

## REGISTRATION FEES

- Obligatory exhibition package (details on page 9) ..... = € 750 excl. VAT
- Registration fees for represented companies
  - Number of companies: ..... x € 180 excl. VAT = € .....
  - Name of represented company: ..... Country: .....
  - Name of represented company: ..... Country: .....
  - Name of represented company: ..... Country: .....(Please provide us with representation certificate for each company represented)
- Badge reader ..... x € 340 excl. VAT = € .....  
(additional order to the obligatory badge reader of the direct exhibitor)

**Total registration fees excl. VAT** ..... = € .....

VAT 19,6% (can be recovered by exhibitors invoiced abroad) ..... = € .....

**TOTAL REGISTRATION FEES INC. VAT** ..... = € .....

## COMMUNICATION TOOLS

### Links on your presentation page on the www.pollutec.com web site

- Link from your presentation page to a contact request form ..... € 95 excl. VAT = € .....  
 Your e-mail address: ..... @ .....
- Link from your presentation page to your web site ..... € 170 excl. VAT = € .....  
 Address of your web site: www. ....
- Press release online on www.pollutec.com ..... € 250 excl. VAT = € .....

### WEB PACKAGE ..... € 729 excl. VAT Instead of € 1,115 excl. VAT, a discount of 40%

- **Link** from your presentation page to a contact request form.  
 Your e-mail address: ..... @ .....
- **Link** from your presentation page to your web site.  
 Your web site address: www. ....
- **Search by key word:** Appear between 2<sup>nd</sup> and 10<sup>th</sup> in the listing of '2011 Exhibitors' search results.  
 Your key word: .....  
(The titles of exhibition sectors cannot be used)
- **New ! Product advertising** on one past visitor e-news.  
(photo + 200 characters)

Contact us for other sponsorship possibilities.

### COMMUNICATION PACKAGE ..... € 885 excl. VAT Instead of € 1,775 excl. VAT, a discount of 50%

- **www.pollutec.com** : targeted advertising in the listings of '2011 Exhibitors' search results.  
 Your key word: .....  
(The titles of exhibition sectors cannot be used)  
 Your advertising text: .....
- **Visitor Guide**: a 60 x 25 mm advertisement.
- **www.pollutec.com: color logo** (or 117 x 60 px) beside your company name in the listings of '2011 Exhibitors' search results.
- **Exhibitor catalogue**: your 4c logo + details in the exhibitor list; 65 x 30 mm.

### COMMUNICATION PACKAGE<sup>+</sup> ..... € 1,850 excl. VAT Instead of € 3,700 excl. VAT, a discount of 50%

- **Newspaper**: your product advertisement, picture + 200 characters including spaces .
- **Visitor Guide**: a 60 x 25 mm advertisement.
- **www.pollutec.com**: appear 1<sup>st</sup> in the listing of '2011 Exhibitors' search results. Your key word: .....  
(The titles of exhibition sectors cannot be used)
- **Totem** : your directional advertising at the entrance of the show.
- **Visitor Plan** (distributed at the show entrance): your name in red in the exhibitor list.
- **Exhibitor catalogue**: your 4c logo + details in the exhibitor list; 65 x 30 mm.

**Communication tools TOTAL (links + packages) excl. VAT** ..... = € .....

VAT 19,6% (can be recovered by exhibitors invoiced abroad) ..... = € .....

**COMMUNICATION TOOLS TOTAL INC. VAT** ..... = € .....

## Please specify your preferred invoicing procedure

### INVOICING FOR REGISTRATION FEES:

To stand organizer **Or**  Directly to co-exhibitor

### INVOICING FOR COMMUNICATION TOOLS:

To stand organizer **Or**  Directly to co-exhibitor

At .....  
 Date .....  
 Name and position of signatory: .....

Stamp and Signature **(obligatory)**  
(Preceded by mention 'OK for approval')

### FOR OFFICE USE ONLY

Sur le stand : .....  Date saisie CB/VB : .....  A/N : .....  
 N°SFDC : .....  Co-exposant N°SFDC : .....  Date enregist. ADV: .....

# NOMENCLATURE

## POLLUTION TREATMENT

### AIR

#### Regulations - Audit - Consultancy - Studies and Engineering

- 20040 Advice to contract owners, contracting authorities
- 20050 Environment audits and diagnostics
- 20060 Studies, consultancy
- 20070 Engineering

#### Odorous compounds (Treatment and deodorization)

- 20090 Absorption processes
- 20100 Adsorption processes
- 20110 Biological processes (Air)
- 20120 Misting system (High and low pressure)
- 20130 Chemical processes
- 20140 Deodorization products
- 20150 Thermal oxidation processes
- 20160 Photocatalysis (Processes)

#### Conditioning

- 20180 Air-conditioning, humidity control
- 20190 Concentration processes
- 20200 Condensation processes
- 20210 Fume conditioning

#### VOC (Treatment)

- 20230 Adsorption processes
- 20240 Biological processes (Air)
- 20250 Cryogeny processes
- 20260 Oxidation processes
- 20270 Photocatalysis (Processes)

#### Gas and fumes (Transport and removal)

- 20290 Compressors, Pumps, Fans, Electric motors, etc.
- 20300 Air-cooling towers, ducts, chimneys
- 20310 Pneumatic conveyors (Installations)

#### Gas Pollutants (Treatment equipment and processes)

- 20330 Absorption processes
- 20340 Catalytic processes
- 20350 Chemical processes
- 20360 Photocatalysis (Processes)
- 20370 **IT and software**

#### Air pollution control agents

- 20390 Adsorption agents/activated charcoal
- 20400 Catalysts
- 20410 Filler
- 20420 Dust filter agents (Filtering bags and pockets, filtering devices and substances...)
- 20430 Absorption agents for waste gas purification
- 20440 Products for the prevention of emissions: additives, biofuels

#### Particles (Treatment and dust removal)

- 20460 Misting system (High and low pressure), wet precipitators
- 20470 Biofilters
- 20480 Biological washing agents
- 20490 Electrostatic precipitators
- 20500 Filtering separators
- 20510 Mechanical separation (Centrifugal, vibration, venture dust extractors)

#### Indoor air quality

- 20530 Refrigerants
- 20540 Industrial extractors and dust removers

- 20550 Disinfection
- 20560 Filtration for clean rooms
- 20570 Photocatalysis (Processes)
- 20580 Ventilation (Equipment)

## ANALYSIS - MEASUREMENT - MONITORING

#### Air (Analysis-Measurement-Monitoring equipment, IT and software)

- 20610 Central units for data acquisition and exploitation (Systems)
- 20620 Equipment and process monitoring
- 20630 Explosivity measurement and leak detection equipment
- 20640 Equipment for the measuring of gas (in the environment and at the emission)
- 20650 IT and software
- 20660 Laboratories
- 20670 Mobile laboratories
- 20680 Software for the management of the atmospheric dispersal and transport of pollutants
- 20690 Equipment for measuring micro meteorological values
- 20700 Measurement equipment for particles and aerosols
- 20710 Collection and sampling equipment

#### Noise (Analysis-Measurement-Monitoring equipment)

- 20730 Noise mapping
- 20740 Noise and vibration monitoring
- 20750 Acoustic detection and analysis equipment
- 20760 Vibration detection and analysis equipment
- 20770 IT and software
- 20780 Acoustic insulation measurement
- 20790 Laboratories

- 20800 Acoustic and vibration measurement, on-site and in the environment

#### Waste (Analysis-Measurement-Monitoring equipment, IT and software)

- 20820 Biogas (Analysis of)
- 20830 Process monitoring
- 20840 Waste analysis and classification
- 20850 IT and software
- 20860 Laboratories
- 20870 Weighing systems and softwares

#### Water

- 20890 Chromatography equipment
- 20900 Analytical equipment for nitrogenous compounds
- 20910 TOC analysis Equipment
- 20920 BOD and COD analysis equipment
- 20930 Flow, level, pressure, conductivity, metals, oxygen, pH, turbidity, viscosity, etc. (Equipment for measuring)
- 20940 Ecotoxicity tests
- 20950 IT and software
- 20960 Analysis kits and portable equipment
- 20970 Laboratories
- 20980 Biological values
- 20990 Photometry equipment
- 21000 Collecting and sampling equipment
- 21010 Reading radios by radio
- 21020 Control of equipment for treatment of waste water and production of drinking water, process controls, remote management
- 21030 Spectrometry equipment
- 21040 Warning and monitoring stations
- 21050 Remote reading of meters

# NOMENCLATURE (CONT)

## Energy

- 21070 Energy efficiency indicators
- 21080 IT and software
- 21090 Measuring, metering, monitoring

## 21100 Cleaning

### Radioactivity

- 21120 IT and software
- 21130 Laboratories
- 21140 Analysis-Measurement-Monitoring equipment

### Risk

- 21160 Monitoring & Detection equipment
- 21170 Sensors (Pressure, temperature, chemical...)
- 21180 IT and software
- 21190 Monitoring equipment

### Soil

- 21210 Analysis of hydrocarbons in the soil
- 21220 Software
- 21230 Analysis of heavy metals in the soils (ICP, etc)
- 21240 Soil and groundwater analysis
- 21250 Soils monitoring
- 21260 **Urban and natural surroundings** (Analysis-Measurement-Monitoring equipment, IT and software)

## NOISE AND VIBRATION

### Regulations - Audit - Consultancy - Studies and Engineering

- 21290 Advice to contract owners, contracting authorities
- 21300 Environment audits and diagnostics
- 21310 Studies, consultancy
- 21320 IT and software
- 21330 Engineering

### 21340 Modelling, measurement and monitoring noise zones and acoustic environments

#### Sound nuisances (Treatment)

- 21360 Noise correction equipment
- 21370 Equipment for soundproofing at source (Booths, hoods, vibration buffering, etc.)
- 21380 Insulating and absorbent equipment
- 21390 Noise walls and panels, road screens
- 21400 Silent mechanical equipment and appliances

#### Vibrations (Treatment)

- 21420 Anti-vibration machinery and apparatus
- 21430 IT and software
- 21440 Anti-vibration materials

## WASTE

### Regulations - Audit - Consultancy - Studies and Engineering

- 21470 Advice to contract owners, contracting authorities
- 21480 Environment audits and diagnostics
- 21490 Studies, consultancy
- 21500 IT and software
- 21510 Engineering

### 21520 Controlled landfill (Operating & management)

### 21530 Collection, transport and treatment of cleansing sludges, sewer and dredging sludges, cleansing (Equipment)

#### Refuse collection containers

- 21550 Container accessories
- 21560 Skips (Traditional, household waste...)

### 21570 Containers

- 21580 Logistics containers / shelving
- 21590 Recycling containers (Single and multiple compartment)
- 21600 Underground or half-underground storage tank systems

### 21610 Containers for tipper trucks

### 21620 Containers for special waste

### 21630 Oil and chemical containers

### 21640 Refuse bins, sacks and containers

### 21650 Non-hazardous waste trailers

### 21660 Noise control systems for containers

### 21670 Waste from care activities that pose a risk of infection (Treatment and elimination)

### 21680 Waste centres (Equipment for)

### 21690 Seepage water in landfill / leachates (Treatment)

### Maintenance / Handling

### 21710 Dividing partitions for storage

### 21720 Container movers

### 21730 Pneumatic conveyors

### 21740 Waste unloading

### 21750 Cleaning system for waste containers

### 21760 Maintenance and services, Materials reconditioning

### 21770 Flaying

### 21780 Logistics, Collection, Transport

### Tipping, dumping

### 21800 Gas collection and utilization

### 21810 Retaining fencing and netting to prevent dispersal

### 21820 Seepage water detection and collection

### 21830 Wheeled and tracked engines (Compactors, bulldozers, civic works equipment...)

### 21840 Sealants and sealing, membranes

### 21850 Tyre washing equipment

### 21860 Covering materials

### Cleaning (Machines)

### 21880 Water and dust cleaners

### 21890 Floor-washing machines

### 21900 Sweeping-vacuum cleaners

### 21910 Vacuum brushes

### 21920 Cryogenic cleaning

### 21930 Animal manure (Dogs, pigeons... collection equipment)

### 21940 Snow clearance

### 21950 Cleaning contractors

### 21960 High-pressure cleaners

### 21970 Equipment hire

### 21980 Carpet cleaning machines

### 21990 Parts cleaning, filters, washing

### 22000 Robots

### 22010 Mobile sanitary blocks

### 22020 Mobile industrial vacuum units

### 22030 Street cleaning

### Cleaning (Equipment, products and services)

### 22050 Antigrafitti (Products)

### 22060 Disinfection (Products)

### 22070 Extermination of pests (Rats...) (Products)

### 22080 Wiping materials

### 22090 Graffiti (Machines for removal)

### 22100 Hygiene (Products)

### 22110 Cleaning (Products)

### 22120 Protection (Products)

### 22130 Auto-cleaning walls

## NOMENCLATURE (CONT)

### Cleaning (Small items of equipment and accessories)

- 22150 Brushes - Brooms
- 22160 Trolleys
- 22170 **Energy extraction from waste**
- Vehicles, detachable structures**
- 22190 Handling arms
- 22200 Truck-mounted cranes
- 22210 Chassis for refuse collection vehicle
- 22220 Detection systems for undesirable substances in containers for fermenting waste and waste paper
- 22230 Lifting systems for emptying waste containers
- 22240 Collection equipment maintenance
- 22250 Equipment, accessories, replacement parts
- 22260 Identification systems for waste containers
- 22270 Geared motors/Frequency inverters
- 22280 Weighing systems for waste containers
- 22290 Collection vehicles (Single or multi compartment domestic rubbish lorries)
- 22300 Collection vehicles for dangerous product containers
- 22310 Vehicles for transporting sludges  
Tankers with vacuum or underpressure equipment
- 22320 for collection and transport of oily residues and volatile liquids (Mixed cleansing vehicles, recycling vehicles)

## WATER

### Regulations - Audit - Consultancy - Studies and Engineering

- 22350 Advice to contract owners, contracting authorities
- 22360 Environment audits and diagnostics
- 22370 Research consultancies for water management in towns
- 22380 Design offices, consulting engineers for hydraulics and development
- 22390 Design offices, consulting engineers for water treatment
- 22400 Operating Company for water treatment or distribution
- 22410 Studies, consultancy
- 22420 IT and software
- 22430 Engineering
- 22440 Modelling
- 22450 Networks (Installation and maintenance)

### Sewage, industrial, cleansing and dredging sludge and residual material treatment

- 22470 Sludge drying
- 22480 Heat exchanger (Water)
- 22490 Sludge incineration
- 22500 Sludge stabilization
- 22510 Sludge exploiting
- 22520 **Tanks for water treatment**
- 22530 **Water filtering in tap - point of use** (Carboys, fountains)
- 22540 **Irrigation**
- 22550 **Swimming pool** (Equipments for treatment)

### Biochemical processes

- 22570 Aeration equipment, Pure oxygen plant, Blowers
- 22580 Aeration equipment for rivers and lakes
- 22590 Anaerobic treatment
- 22600 Special bioreactors
- 22610 Activated sludge plant
- 22620 Chlorination treatment
- 22630 Denitrification
- 22640 Biological phosphate elimination
- 22650 Gamma-ray treatment

- 22660 Odor elimination treatment (Water)
- 22670 Trickling filters, Immersed trickling filters
- 22680 Specific micro-organisms
- 22690 Nitrification
- 22700 Ozonizing treatment
- 22710 Equipment for ultraviolet irradiation
- 22720 Sterilizing treatment

### Mechanical-physical processes

- 22740 Settling tank inlets, overflow sills, skimmers
- 22750 Agitators
- 22760 Grit chambers, Grit-chamber aeration, Grit washers and graders
- 22770 Dredging boats
- 22780 Vacuum evaporators
- 22790 Filters (Lining steel or stainless steel cloth ...), Micro-screens
- 22800 Flotation plant
- 22810 Rakes and screens, screen-greed, screening products treatment
- 22820 Static mixers
- 22830 Settling facilities, Scrapers
- 22840 Separators, Oil separator

### Chemical-physical processes

- 22860 Absorption plant
- 22870 Adsorption plant
- 22880 Dechlorination
- 22890 Removal of iron and manganese
- 22900 Phosphate elimination plant
- 22910 De-acidifying, Neutralization plant
- 22920 Disinfection, Anti-algae equipment
- 22930 Desalination, Softening
- 22940 Detoxification plant, Dephenolating plant
- 22950 Dosage equipment and plant
- 22960 Ion exchange equipment
- 22970 Electrolyte processes
- 22980 Membrane plant
- 22990 Oxidation processes
- 23000 Photocatalysis (Processes)
- 23010 Plant for flocculation and coagulation
- 23020 Cooling (Processes)
- 23030 Thermal processes, Evaporation

### Products and consumable

- 23050 Disinfectants, deodorants
- 23060 Anti-algae
- 23070 Chemicals for water treatment
- 23080 Products for sewage treatment (Chemical, mineral products, ...)

### Sewage treatment plant

- 23100 Independent drainage (Compact)
- 23110 Construction equipment
- 23120 Electrical equipment
- 23130 Mechanical equipment
- 23140 Rainwater management unit
- 23150 Stop valves for treatment plant
- 23160 Covers for tanks
- 23170 Compact / Prefabricated / Steel-structure treatment installations
- 23180 Domestic treatment plant and accessories, Small treatment plant
- 23190 Industrial treatment installations
- 23200 Earthmoving and stabilization techniques



# NOMENCLATURE (CONT)

## SITES AND SOILS

### Regulations - Audit - Consultancy - Studies and Engineering

23230 Advice to contract owners, contracting authorities

23240 Environment audits and diagnostics

23250 Studies, consultancy

23260 IT and software

23270 Engineering

23280 **Groundwater** (Treatment)

23290 **Sampling tools** (Soil gas, soil water, soil)

23300 **Linings and coatings**

23310 **Geophysical tools**

23320 **Phytoremediation**

23330 **Pumps and injection probes**

23340 **Sites remediation / decontamination works**

### Soil in situ (Treatment)

23360 Biological treatment

23370 Containment, isolation (Treatment)

23380 Physicochemical treatment

23390 Thermal treatment

### Soil with excavation (Treatment)

23410 Biological treatment

23420 Containment, isolation (Treatment)

23430 Physicochemical treatment

23440 Thermal treatment

23450 **Probing and drilling** (Machines and tools)

23460 **Earthmoving and stabilization techniques**

23470 **Other equipments for site remediation and soil cleanup**

## RESOURCE OPTIMIZATION

### RECYCLING AND EXPLOITING MATERIALS

### Regulations - Audit - Consultancy - Studies and Engineering

23510 Advice to contract owners, contracting authorities

23520 Environment audits and diagnostics

23530 Studies, consultancy

23540 IT and software

23550 Engineering

23560 **Environment organizations** (or equivalent)

23570 **Merchandising from secondary and residual substances**

23580 **Producing and marketing products from secondary and residual substances**

### Recovery and exploitation of raw materials (Installation and equipment)

23600 Devices containing mercury (Recovery and exploitation)

23610 Electrical appliances

23620 Refrigerators

23630 Recyclable wood

23640 Spray cans

23650 Paint and printing ink

23660 Plastics and rubber

23670 Catalytic converters

23680 Composites (Materials) (Recovery and exploitation)

23690 Building material

23700 Special wastes

23710 Waste oil

23720 Filtration plant

23730 Metal / waste

23740 Paper - Board (Recovery and exploitation)

23750 Batteries

23760 Plastics (Recovery and valorization)

23770 Tyres

23780 Sand

23790 Solvents

23800 Photochemical substances (Recovery and exploitation)

23810 Drives for waste collection

23820 Textiles

23830 Fluorescent tubes (Recovery and exploitation)

23840 Scrap vehicles (Decontamination equipment)

23850 Scrap vehicles (Catalytic tail pipe...)

23860 Scrap vehicles (Recovery and exploitation)

23870 Glass (Recovery and exploitation)

### Biological treatment / Composting fermentation

23890 Additives

23900 Aeration, sprinkling equipment

23910 Anaerobic equipment

23920 Composting equipment

23930 Exhaust-gas odor removal (Waste disposal and recycling)

23940 Bagging equipment

23950 Composters, Methanizer

23960 **Treatment and sorting** (Services)

### Mechanic treatment

23980 Shredder fittings (Hammer, armour, grate...)

23990 Shredders, Shears

24000 Conveyors (Conveyor belts, inspection tables, hoppers...)

24010 Screeners, Trommels

24020 Asbestos waste (Treatment)

24030 Iron wire (Binding, waste presses)

24040 Mixers

24050 Handling equipment for waste (Loaders, telescopic handlers...)

24060 Handling equipment for scrap (Cranes, grapples...)

24070 Square-bale wrapping lines, Compactors

24080 Presses, Briquette-making equipment

24090 Dryers

24100 Pneumatic separators

24110 Magnetic separation

24120 Optical separation

24130 Storage equipment (Safety cabinets, retaining containers)

24140 Sorting (Installations)

### Thermal treatment (Exploitation, elimination)

24160 Gasification plant

24170 Incineration plant for municipal waste

24180 Incineration plant for special solid waste

24190 Fluidized bed

24200 Pyrolysis plant and equipment

24210 Thermolysis

24220 Vitrification / plasma torches (Installation)

24230 **Exploitation and elimination** (Services)

## MANAGEMENT OF FLUIDS AND NETWORKS

### Regulations - Audit - Consultancy - Studies and Engineering

24260 Advice to contract owners, contracting authorities

24270 Environment audits and diagnostics

24280 Studies, consultancy

24290 IT and software

24300 Engineering

24310 **Water collection**

24320 **Compressors, booster pumps**  
(Rotary pistons / roots, centrifugal)

24330 **Water meters and water consumption**



## NOMENCLATURE (CONT)

### Water distribution

- 24350 Pipes/Pipe fittings/Seals
- 24360 Gutter/Drain pipe
- 24370 Fittings/valves

### Inspection, cleaning, and maintenance

- 24390 Leak detection
- 24400 Video inspection of networks, Robots and video cameras
- 24410 Remote monitoring and management

### 24420 Geared motors / Frequency inverters

### 24430 Sewer cleaning

### Pumps, lifting installations

- 24450 Pump accessories, Pump drives, Pump controls, Regulation systems
- 24460 Hand pumps, Cellar drainage pumps
- 24470 High pressure pumps
- 24480 Slurry pumps, sludge pump
- 24490 Hot liquid pump
- 24500 Clear liquid pumps
- 24510 Corrosive liquids pump , Acid pumps
- 24520 Pump for abrasive products
- 24530 Pump for viscous products
- 24540 Hydropneumatic vessels
- 24550 Metering pumps, vacuum pumps
- 24560 Hydraulic pumps
- 24570 Immersed pumps

### Sewer and drain construction

- 24590 Tamping equipment
- 24600 Trench digging equipment, lining and stays
- 24610 Sewer section hoists
- 24620 Sewer laying equipment
- 24630 Tunneling method
- 24640 Working without trenching
- 24650 Automatic meter reading
- 24660 Inspection doors, water meter doors
- 24670 Lifting system
- 24680 Hydrocarbon, grease, emulsion separators
- 24690 Pumping stations

### Water storage

- 24710 Storage containers and tanks, retaining tanks
- 24720 Watertowers & drinking water tanks [Building and renovation]
- 24730 Protective coatings and materials
- 24740 Drilling equipment
- 24750 Geomembranes, geotextiles
- 24760 Hydraulic works
- 24770 Storage silos and extraction systems

## WATER RE-USE AND SAVING

- 24790 Sludge compacting
- 24800 Water saving devices

### Regulations - Audit - Consultancy - Studies and Engineering

- 24820 Advice to contract owners, contracting authorities
- 24830 Environment audits and diagnostics
- 24840 Studies, consultancy
- 24850 Engineering

### 24860 Desalination

### Rainwater collection tanks and accessories, Screens for rainwater discharges, Cleaning systems for rainwater tanks

- 24880 Wastewater [Re-use]
- 24890 Water saver

### 24900 Fermenter, Digester, Methanizer

### 24910 Membrane plant

### 24920 Rainwater management unit

### 24930 Automatic taps

### 24940 Utilization and waste disposal

## ENERGY AND CLIMATE CHANGE

### ENERGY SAVING

#### Regulations - Audit - Consultancy - Studies and Engineering

- 24980 Advice to contract owners, contracting authorities
- 24990 Environment audits and diagnostics
- 25000 Studies, consultancy
- 25010 IT and software
- 25020 Engineering
- 25030 Eco-management
- 25040 Energy efficiency
- 25050 Burial of overhead power lines (LT, HT, EHT)
- 25060 Network (Gas, electricity, etc.) monitoring and Planning

#### Production and supply of energy

- 25080 Compressed air treatment and generation
- 25090 Boilers and furnaces (Co-combustion)
- 25100 Combined heat and power generation
- 25110 Heat exchanger
- 25120 Lighting
- 25130 Power generation
- 25140 Cold generation
- 25150 Gas production and supply
- 25160 Generating sets
- 25170 Heat pumps
- 25180 Mobile industrial vacuum units
- 25190 Steam generation

## RENEWABLES AND BIO-ENERGY

#### Regulations - Audit - Consultancy - Studies and Engineering

- 25220 Advice to contract owners, contracting authorities
- 25230 Environment audits and diagnostics
- 25240 Studies, consultancy
- 25250 IT and software
- 25260 Engineering
- 25270 Bio-fuel
- 25280 Biogas
- 25290 Biomass

#### Wood energy

- 25310 Boiler
- 25320 Pellets
- 25330 Wind power
- 25340 Energy supplier from new sources and renewables
- 25350 Energy provider
- 25360 Geothermal energy
- 25370 Small-scale hydroelectric energy
- 25380 Marine (energy)
- 25390 Methane generation
- 25400 Fuel cells

#### Renewable production area

- 25420 Design
- 25430 Feasibility studies
- 25440 Operating
- 25450 Photovoltaic solar [Energy]
- 25460 Thermal solar [Energy]

## NOMENCLATURE (CONT)

### COMBATING GREENHOUSE GASES

#### Regulations - Audit - Consultancy - Studies and Engineering

25490	Advice to contract owners, contracting authorities
25500	Environment audits and diagnostics
25510	Studies, consultancy
25520	IT and software
25530	Engineering
25540	<b>Carbon Balance</b>
25550	<b>CO2 collection and storage</b>
25560	<b>Carbon Offsetting scheme</b>
25570	<b>Exchange market</b> [Broker, trader]
25580	<b>Analysis, Measurement, Monitoring Laboratories</b>
25590	<b>Combating greenhouse gases equipment</b>
25600	<b>Clean Development Mechanisms</b> (CDM, MOC, JI)
25610	<b>Research institutes</b>
25620	<b>Combating greenhouse gases technology</b>

### MOBILITY AND URBAN TRANSPORT

25640	<b>Bio-fuel</b>
25650	<b>Assisting mobility</b>
25660	<b>Energy in transport</b>
25670	<b>CNG</b>
25680	<b>Use of hydrogen</b>
25690	<b>Alternative transport methods</b> (Bicycle...)
25700	<b>Hybrid motor</b>
25710	<b>Electric motor</b>
25720	<b>Internal combustion engine</b>
25730	<b>Conception and implementing of travel plans</b>
25740	<b>Catalytic convertors</b> (Materials and accessories)
25750	<b>Communal transport</b>
25760	<b>Transport of goods</b>
25770	<b>Low consumption vehicles</b>
25780	<b>Electric vehicles</b>
25790	<b>Hybrid vehicles</b>
25800	<b>Vehicles using VNG and LPG</b>

## SUSTAINABLE DEVELOPMENT RESPONSIBLE BUYING AND BIO-PRODUCTS (Buy&Care)

25830	<b>Foods, Catering</b>
25840	<b>Eco-designed fitting and layout</b>
25850	<b>Banking, finance solidarity</b>
25860	<b>Building, construction, renovation</b>
25870	<b>Database products</b>
25880	<b>Communications, events</b>
25890	<b>Consumables and supplies</b>
25900	<b>Eco-management of resources</b>
25910	<b>Environmental organization, integration, training</b>
25920	<b>Solidarity economy and Fair trade</b>
25930	<b>Packaging</b>
25940	<b>Maintenance, cleaning</b>
25950	<b>Office supplies, accessories</b>
25960	<b>Disability</b> (Equipment, services)
25970	<b>Hygiene, safety, maintenance</b>
25980	<b>Printing, documentation</b>
25990	<b>Institutions</b>
26000	<b>Materials</b>
26010	<b>Furniture</b>
26020	<b>Mobility</b>
26030	<b>Promotional items</b>
26040	<b>Waste reuse</b>

26050	<b>Clothing and accessories</b>
26060	<b>ICT</b>
26070	<b>Tourism, leisure, services</b>
26080	<b>Town planning, green spaces</b>

### REGULATIONS - AUDIT - CONSULTANCY - STUDIES AND ENGINEERING

26100	<b>Advice to contract owners, contracting authorities</b>
26110	<b>Environment audits and diagnostics</b>
26120	<b>ISO 14000 Certification</b>
26130	<b>Monitoring</b>
26140	<b>Studies, consultancy</b>
26150	<b>IT and software</b>
26160	<b>Engineering</b>
26170	<b>Standardization</b>
26180	<b>Organization of the monitoring of key environment parameters</b>

### ECO-DESIGN AND CLEAN TECHNOLOGIES

26200	<b>Technical Centres</b>
26210	<b>Eco-design</b>
26220	<b>Industrial ecology</b>
26230	<b>Eco-materials, Eco-design and Eco-products, Alternative raw materials</b> (Suppliers and distributors)

### IMPLEMENTING SUSTAINABLE DEVELOPMENT

26250	<b>Life cycle analysis, auditing and diagnostics</b>
26260	<b>Environmental and social Investments</b>
26270	<b>Significant sustainable development indicators</b>
26280	<b>Implementing territorial sustainable development policies</b>

### 26290 CORPORATE SOCIAL RESPONSIBILITY

### INDUSTRIAL RISKS

26310	<b>Asbestos detection and treatment</b>
26320	<b>ATEX</b> (Equipments)
26330	<b>Building decontamination and clean-up</b>
26340	<b>Fall arrest system</b>
26350	<b>Radioactive waste</b> (Treatment and elimination equipment)
26360	<b>Radioactive waste</b> (Treatment and elimination services)
26370	<b>Safety, protection against explosion</b>
26380	<b>Training in preventing industrial risks</b>
26390	<b>IT and software</b>
26400	<b>Design offices for modelling of atmospheric dispersion</b>
26410	<b>Cleaning</b> (Services, project engineering, studies and consultancy in)
26420	<b>Noise protection equipment</b>
	<b>Personal protective equipment</b>
26440	Rescue equipment
26450	Safety signage
26460	Clothing and accessories for protection and care (Clothing, gloves, masks, eye-baths)
26470	<b>Prevention of industrial risks</b>

### NATURAL RISKS

26490	<b>Floating boom</b>
26500	<b>Protection of the biodiversity</b>
26510	<b>Retention, anti-flood equipment and spill containment product</b>

## NOMENCLATURE (CONT)

### Coastal and marine environment

(Protection and development)

- 26530 Industrial absorbents, treatment equipment and products
- 26540 Waste management
- 26550 Maintenance equipment
- 26560 Coastal erosion (Materials and equipmnt to counter it)
- 26570 Underwater improvement & cleaning
- 26580 Coastal improvement
- 26590 Coastal area integrated management
- 26600 Equipment hire (Coastal & sea management & Improvement)
- 26610 Equipment for fighting oil slicks
- 26620 Beach cleaning
- 26630 Landscape studies and development
- 26640 Support equipment for measuring marine pollution
- 26650 Accidental spillages countering
- 26660 Equipment for prevention of accidental water pollution (Storage, tanks, bunds, etc.)
- 26670 Monitoring and managing water quality and bathing water
- 26680 Training in preventing geotechnical risks**
- 26690 Training in preventing natural risks**
- 26700 Lightning protection and prevention equipment** (Lightning conductor, local detector...)
- 26710 IT and software**
- 26720 Cleaning** (Services, project engineering, studies and consultancy in)
- 26730 Protection of the cultural heritage**
- 26740 Prevention of natural risks**
- 26750 Land usage plan environment relations**
- 26760 Nature reserves - mountains - forests** (Protection and development)
- 26770 Earthmoving and stabilization techniques**
- 26780 Underwater work**

## PROFESSIONAL RISKS

### 26800 Emergency management

#### Protective equipment

- 26820 ATEX explosion proof equipment
- 26830 Antistatic equipment
- 26840 Alarm and warning systems
- 26850 Safety cabinets
- 26860 Maintenance equipment
- 26870 Firefighting
- 26880 Explosion and fire prevention equipment
- 26890 Absorbent products
- 26900 Installations for protection against explosions
- 26910 Prevention of professional risks**
- 26920 Rescue**
- 26930 Safety**
- 26940 Protective clothing and personal protection equipment**

## HEALTH AND ENVIRONMENT

### 26960 Decontamination and sterilization of clean rooms

### 26970 Studying and monitoring the impact of pollution on health

### 26980 Hygiene - Health

### 26990 Protective breathing equipment

### 27000 Toxicology / Environmental toxicology

## REGULATIONS

### 27020 Law firm, Lawyer, Environmental law

### 27030 Certification, Standardization and Labelling

### 27040 Legal, technical and technological monitoring

## PAVILIONS - INSTITUTIONS - RESEARCH - FINANCE - TRAINING

### 27060 Research organizations and laboratories - air

### 27070 Administration

### 27080 Development agencies

### 27090 Associations and foundations

### 27100 Local authorities

#### Trading and economy

- 27120 Companies setting-up support; support of business development
- 27130 Economic feasibility studies
- 27140 Insurance
- 27150 Banks
- 27160 Venture capital / Funding
- 27170 Commercial delegations and foreign representatives
- 27180 Equipment hire
- 27190 Clusters, Excellence centers
- 27200 Business areas for eco-industries
- 27210 Technical zones
- 27220 Technology transfer
- 27230 Environment industry parks
- 27240 Industrial estates
- 27250 Environmental communication** (Specialist firms) **web site**
- 27260 Publishing, literature, documentation, magazines**
- 27270 Education: universities, engineering colleges**
- 27280 Public establishments and Services**
- 27290 Consular organization**
- 27300 Training organizations**
- 27310 International organizations**
- 27320 Professional bodies**
- 27330 Trade shows, conferences**

# GENERAL REGULATIONS FOR EXHIBITIONS 2011

## ORGANISED BY REED EXPOSITIONS FRANCE

### ○ GENERAL PROVISIONS

#### Article 1 - General

Specifications concerning the organisation of the Exhibition, in particular its opening and closing dates, its location, its opening hours and admission price are decided and may be modified according to the will of the organiser.

In the event of an extension, exhibitors who so request, may be authorised to close their stands on the date initially agreed, but they may not remove products on display nor change the appearance of the stand before the date fixed by the Exhibition organiser.

If for major, unpredictable or economic reasons [such as fire, flooding, destruction, accident, force majeure, local or national strike, riot, insecurity risks, storm, terrorist threat,...], the Exhibition cannot be held, exhibitors' applications will be cancelled and sums available, after payment of expenses incurred, will be distributed between the exhibitors, pro rata to the sums deposited by each of them.

The exhibitor leaves it up to the organizer to appreciate if the Exhibition must be suspended or evacuated for major, unpredictable or economic reasons or in the event of threat for the safety of the public and undertakes not to make any objection against its decision whatsoever.

The exhibitor shall undertake to respect, and make respected, the measures of the Exhibitor's Handbook.

The exhibitor is responsible to the organiser for non observance of the schedule of conditions («le cahier des charges») established by the owner or the main tenant of the site placed at the disposal of the Exhibition organiser.

The organiser is not liable for any consequences arising from the enforcement of the provisions of these general regulations.

### ○ PARTICIPATION

#### Article 2 - Conditions for participation

The organiser determines the categories of exhibitors and establishes the list of products and/or services exhibited. An exhibitor may present only equipment, products, processes or services manufactured or designed by himself, or for which he is an agent or distributor; in the latter case, he must attach to his application, the list of brands whose products he intends to exhibit or whose services he intends to present.

After consideration, the organiser may exclude products and/or services which do not appear to him to correspond to the aim of the Exhibition, or allow the presentation of products and/or services which do not appear on the list but which may be of benefit to the Exhibition.

Sales comprising immediate on-site delivery to the buyer are prohibited.

In pursuance of the regulation concerning authorised exhibitions, any exhibitor agrees to exhibit only products or equipment in conformity with French regulations, except for products or equipment destined for use exclusively outside French territory. Moreover, any exhibitor agrees not to proceed with any advertising liable to induce into error or to constitute unfair competition.

The products and services presented by the exhibitors must comply with law and order and the laws in effect. For this reason, it is strictly forbidden to exhibit products illicit or proceeding from illicit activities. It is also forbidden for unauthorized person, under the law, to propose services and products which do not comply with the relevant regulated activities by the law.

Any violation of these provisions may result in legal proceedings against the offending exhibitor, without measure which could take the organiser to cease the disorder.

#### Article 3 - Applications

Any person wishing to exhibit must present an application of participation to the organiser. Unless the organiser does not accept the application, the submission thereof shall be a binding and irrevocable undertaking to pay the full price of the stand hire and associated costs.

#### Article 4 - Control of admissions

The organiser is not obliged to justify his decisions concerning applications.

In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to him. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom a stand cannot be allocated for lack of available space when the Exhibition opens.

Acceptance of the application is confirmed by the reply from the organiser to the exhibitor. This reply may be in the form of an invoice addressed to the exhibitor.

Despite initial acceptance by the organiser and even after allocation of a stand, an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy, is null and void. This applies particularly to any application by a company filing a petition in bankruptcy between the date of the application and the Exhibition opening date.

However, where a company is authorised by a court to continue its operations, the organiser may, of his will, decide to maintain the application.

#### Article 5 - Assignment / Sub-letting

Without the organiser's prior consent in writing, an exhibitor shall not transfer, sub-let or share, with or without payment, all or part of his concession within the Exhibition. Nevertheless, several exhibitors may be granted joint authorisation to make a group presentation, providing each of them should submit a prior request for the approval to the organiser and sign an application for joint-participation.

#### Article 6 - Withdrawal

In the event of withdrawal or non-occupation of the stand for whatever reason any sums paid and/or due in whole or in part towards the hire of the stand, shall retained by the organiser, even if the stand is let again to another exhibitor.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his stand 24 hours before the day on which the Exhibition is due to open. The organiser may therefore dispose of the defaulting exhibitor's stand and the latter shall have no right to claim a refund or compensation, even if the stand is allocated to another exhibitor.

### ○ FINANCIAL CONDITIONS

#### Article 7 - Price

The price of stands is decided by the organiser and may be revised by the organiser if there is a modification to its components, including but not limited to variations in the cost of materials, labour, transportation and services as well as tax and social charges.

#### Article 8 - Payment conditions

Payment for hire of the stand and other associated costs is to be made by the settlement dates and by methods fixed by the organiser and notified to the exhibitor in the Exhibition information package.

For any late application of participation, the first payment is equal to amounts already due at the date of receipt of the application.

The same provision applies to exhibitors on the waiting list who are allocated a stand which becomes vacant.

#### Article 9 - Failure to pay

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organiser shall be entitled to apply the conditions contained in article 6 «Withdrawal»

Moreover, any late payment shall also entail the application of interest at the Eonia rate increased by five (5) points. This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment. Debt-collection costs shall be payable by the debtor.

### ○ STANDS

#### Article 10 - Allocation of stands

The organiser establishes the layout of the Exhibition and allocates sites at his free will, taking into account as far as possible, the wishes expressed by the exhibitor, the nature of the products and/or services which he is presenting, the layout of the stand he proposes to install as well as, if necessary, the date on which the application was registered and the exhibitor's seniority in applying to the Exhibition.

The organiser may modify the size and layout of the area requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate.

An exhibitor is notified of the location of the stand allocated to him by means of a layout. This layout gives the characteristics of the stand as precisely as possible. Where possible, it is the exhibitor's responsibility to verify the conformity of the layout before setting up his stand.

The organiser is not liable for any difference between the characteristics given on the layout and the actual measurements of the stand.

The layout shows the general layout of the other stands surrounding the site allocated.

These indications, valid on the date the layout is drawn up, are given for information only and are liable to modifications which may not be able to be communicated to the exhibitor.

Any claim concerning the location set out in the layout must be presented within one week. After this time limit, the location proposed shall be deemed accepted by the exhibitor.

Under no circumstances can the organiser reserve a specific location, nor book such a location for the next Exhibition. Furthermore, participation in previous Exhibitions shall not confer any right to a particular location nor confer any priority in the allocations.

#### Article 11 - Installation and decoration of stands

Stand installation is in accordance with the plans drawn up by the organiser. Stands with floor are forbidden. Exhibitors are responsible for the specific decoration of their own stands. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for decoration and signage drawn up by the organiser.

The organiser decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light or audio-visual techniques, as well as the conditions under which all shows, attractions promotional activities, surveys or opinion polls may be carried out within the confines of the Exhibition.

In the same way, the organiser decides on the conditions in which photography or sound recording is authorised within the confines of the Exhibition.

The organiser reserves the right to require that any fitting detrimental to the general appearance of the Exhibition, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for his prior approval, shall be removed or modified. The organiser may withdraw an authorisation already given in the event of hindrance caused to neighbouring exhibitors, to circulation or to the running of the Exhibition.

#### Article 12 - De-installation

The organiser declines all responsibility for structures or installations built by exhibitors.

Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue halls and venue equipment, caused by themselves or by their installations, equipment or goods.

### ○ TIME LIMIT FOR ERECTION AND REMOVAL

#### Article 13 - Assembly and dismantling

The organiser determines the programme for erection and installation of the stands prior to the opening of the Exhibition. He also fixes dates and times for dismantling the stands, and removing equipment, materials and products as well as de-installation of the site at the end of the Exhibition.

With regard in particular to the dismantling and removal of stands and de-installation of the site, the organiser may complete tasks which have not been carried out by the exhibitor within the deadlines, for which the exhibitor accepts all costs and risks.

If an exhibitor should fail to vacate the site in due time, the organiser shall be entitled to penalties and damages.

#### Article 14 - Specific authorisations

Any installation of machines, equipment or structures which cannot be carried out without using space allocated to another exhibitor may only be done with the authorisation of the organiser and on the date fixed by him.

#### Article 15 - Goods

Each exhibitor provides for transport and reception of goods sent to him. He must act in accordance with the organiser's instructions concerning the delivery and dispatch of goods, particularly with regard to vehicle circulation within the confines of the Exhibition.

Under no circumstances shall products and materials brought to the Exhibition, leave the Exhibition until it has ended.

### ○ CLEANING

#### Article 16 - Cleaning

Each stand is cleaned in accordance with the conditions and at times notified by the organiser to the exhibitor.

### ○ ASSURANCE

#### Article 17 - Public liability insurance

##### 17.1 - Organiser's public liability insurance

The organiser subscribes to an insurance policy covering the financial consequences of its public liability in his role as organiser.

Exhibitors may ask the organizer to provide them with an insurance attestation specifying the nature of the risks covered the limits of the cover and the period of cover.

##### 17.2 - Exhibitor's public liability insurance

The exhibitor has to conclude an insurance policy covering the financial consequences of its public liability as an exhibitor for the duration of the show (build-up and dismantling included).

This cover has to be subscribed with an insurance company well-known as a creditworthy company and for sufficient amounts.

The exhibitor shall, upon first request of the organiser, provide it with a copy of its insurance policy.

#### Article 18 - Exhibitor's Damages Insurance

Exhibitors are required to carry insurance, via the organiser against the financial consequences of any losses they incur. The principal characteristics of the cover provided by this insurance are those described in paragraph "Comprehensive risk insurance for stands and items exhibited" below.

Exhibitors may ask the organiser for the right to examine a copy of the policy which alone is proof of the risks covered and the conditions governing it.

The premium payable for this insurance is given in the Exhibition Information Package.

##### Comprehensive risk insurance for stands and items exhibited

This coverage casual loss or damage to goods belonging to an exhibitor or of which he has charge. The coverage shall take effect from the moment said items are deposited at the stand of the exhibitor. The coverage shall take termination from the moment said items leave the stand at the end of the exhibition.

The following are covered:

- items exhibited, display equipment, furniture and all other goods intended for inclusion on the exhibition stand;
- property hired or lent, including the stand or the exhibition module supplied by the exhibition organisers.

The coverage does not include, in particular, cash, cheques and all other means of payment.

Ceiling for coverage: Euros 15,000

The exhibitor may, on application to the organiser, subscribe to an additional optional insurance [cf. terms within the Exhibitor's Manual].

#### Article 19 - Exemption clauses and exclusions



A - For the coverage stated in paragraph "Comprehensive risk insurance for stands and items exhibited" of article 18, the exemption per claim is Euros 400 per exhibitor (theft only).

B - The main exclusions from coverage are (no exhaustive list):

- (a) War, civil war, Foreign enemy invasion, revolution, confiscation of property, nationalisation, orders given by any government or any public or local authority, radioactive contamination, supersonic bang.
- (b) Loss or damage to goods in the open air, caused by theft or bad weather.
- (c) Financial loss, including loss of money and indirect loss.
- (d) Variation in temperature deliberately caused by a supplier.
- (e) Electrical or mechanical break down or malfunction.
- (f) Staff injury.
- (g) Motorised vehicles and mechanical equipment, except the case in which motorised vehicles and mechanical equipment are used as tool for demonstration in the stand; Damages to motorised vehicles and mechanical equipment, except the case in which the vehicle is exhibited.
- (h) Theft of property or goods on the site of the Exhibition, where this property or these goods have been left without supervision and the theft has taken place at a time when the site is open for occupation or use by the exhibitors, as defined or stated by the organisers of the Exhibition.
- (i) Inventory deficiency.
- (j) Personal effects and objects, jewelry and master pieces, phototaking devices, radios, electronic pocket calculators and all other objects which belong to natural persons directly or indirectly participating in an event.
- (k) Telephones plugged into or connected to the telecommunication network.
- (l) removable software programs and packages.
- (m) Plasma screens (the exhibitor has the possibility, asking for the organiser, to resubscribe a complementary guarantee covering the plasma screens).
- (n) Theft of audio-visual equipment used for advertising purposes (such as VCR's, laptop computer, cameras, camcorders) when these goods, during closing hours, are not stored in a specific piece of furniture and/or a room equipped with a safety lock.

The aforementioned list mentions only the main exceptions and constitutes only an abstract of the General and Special Terms of the insurance policy which shall alone take precedence in the settlement of any claims.

In pursuance of commitments vis a vis venue managing company, the exhibitor abandons rights of recourse against this company due to any corporal, material and/or immaterial, direct or non direct, fire, explosion or water damage or «business loss». Furthermore, the exhibitor abandons rights of recourse against the organiser or any other exhibitor, or any company acting in their name, due to any corporal, material and/or immaterial, direct or non direct, fire, explosion or water damage or «business loss».

#### Article 20 - Operation of the coverage

Tout sinistre doit être déclaré par écrit à l'organisateur et, sous peine pour l'assuré de perdre son droit au bénéfice de l'assurance, doit être déclaré à la compagnie d'assurance à l'aide des formulaires-types tenus à la disposition de l'exposant. Cette déclaration doit être faite dans les vingt quatre heures s'il s'agit d'un vol ou dans les cinq jours dans les autres cas, en indiquant les circonstances du sinistre et le montant approximatif des dommages.

Tout vol doit faire l'objet d'une plainte déposée par l'exposant auprès des autorités de police du ressort du lieu de l'organisation du salon. L'original du dépôt de la plainte est joint à la déclaration de sinistre. Pour l'indemnisation du sinistre, l'exposant est tenu de produire les inventaires détaillés et chiffrés du matériel exposé et du matériel de stand (agencements, décoration, éclairage, etc.).

#### ○ SERVICES

##### Article 21 - Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in Exhibitor's handbook to exhibitors who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site.

Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

##### Article 22 - Customs

It is the responsibility of each exhibitor to complete customs formalities for equipment and products arriving from abroad. The organiser cannot be held responsible for any difficulties arising during these formalities.

##### Article 23 - Intellectual property rights

The exhibitor ensures the Organiser that he had obtained all Intellectual Property Rights held in equipment or products/ creation/ trade mark which he exhibits or permission for this exhibition. The organiser will accept no responsibility in this regard.

The organiser will be allowed to exclude the exhibitors condemned in Intellectual Property matter, such as counterfeiting.

The exhibitor allowed the Organiser as a favour to reproduce and utilise equipment or products/ creation/ trade mark which he exhibits, in all the communication tools of the trade show (Internet web site show's official catalogue, invitations, plan, promotional video, newsletter, etc.) and all tools used to promote the exhibition (picture taken on the exhibition destined to be published in a newspaper or on Internet, TV program dealing with or shoot on the exhibition...).

The exhibitor ensures the Organiser that he had obtained permission for the uses above mentioned. The organiser will accept no responsibility in this regard.

##### Article 24 - Society of collective management

In the absence of an agreement between collection and allocation's societies of Rights (SACEM...) and the organiser, the exhibitor must deal directly with these societies or any other competent organisation if he uses music in any way whatsoever within the confines of the Exhibition, as the organiser declines all responsibility in this regard. The organiser can verify all these agreements.

#### ○ CATALOGUES

##### Article 25 - Catalogues

The organiser reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. He may subcontract all or part of this right.

The information necessary for the writing of the catalogue is furnished by the Exhibitors who are responsible for all information they supply for entry in the catalogue. The organiser cannot be held responsible for any omissions or errors in reproduction or composition or any other mistakes which may occur.

The organiser reserves the right to modify, remove or group entries wherever he judges this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

#### ○ ADMISSION PASSES

##### Article 26 - «Exhibitors passes»

«Exhibitors passes» giving right of entry to the Exhibition subject to the conditions fixed by the organiser are issued to exhibitors.

Unused «exhibitors passes» may be neither returned nor reimbursed after the organiser has issued them against payment.

##### Article 27 - Invitation cards

Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the conditions fixed by the organiser.

Any unfair request and/or any other use may result in legal proceedings.

Cards which remain unused may be neither returned nor reimbursed after the organiser has issued them against payment. Only passes, invitation cards and entrance tickets issued by the organiser give right of entry to the Exhibition.

#### ○ SAFETY

##### Article 28 - Safety

The exhibitor shall undertake to respect all safety measures imposed by administrative or legal authorities, as well as any safety measures which may be taken by the organiser. The organiser reserves the right to verify that these measures are respected.

Surveillance is carried out under the control of the organiser; his decisions concerning the application of safety regulations are implemented immediately.

#### ○ APPLICATION OF THE REGULATIONS - DISPUTES

##### Article 29 - Application of the regulations

Any violation of the provisions of the present regulations or internal regulations issued by the organiser may result in the exclusion of the offending exhibitor even without prior warning. This applies, specifically, to non conformity of stand fittings, failure to comply with safety regulations, failure to occupy the stand, display of products which do not conform to those stated in the initial application, sale of goods with immediate on-site delivery to the purchaser.

An indemnity is then due from the exhibitor as damages and as reparation for moral or material harm suffered by the Exhibition. This indemnity is at least equal to the sum still due by the exhibitor to the organiser, without prejudice to any additional damages which may be demanded. The organiser requires, in this respect, the right to retain exhibited products and furniture or articles of display belonging to the exhibitor.

##### Article 30 - Modification of the regulations

The organiser reserves the right to give a ruling on all cases not provided for within the present regulations and to add new provisions whenever he believes this to be necessary.

##### Article 31 - Disputes

In the event of a dispute, the exhibitor undertakes to submit his claim to the organiser before taking any other action. The exhibitor formally agrees that any legal action undertaken in less than fifteen days from the date of this submission and more than one year after this expired fifteen days time is declared inadmissible.

In the event of dispute, the courts seated in the area which includes the organiser's registered address alone are competent and the French version of this text will be referred to.

##### Article 32 - Discount for booking before 18<sup>th</sup> February 2011.

A €10 discount on the price per sq.m of floor space before VAT will be offered to any direct exhibitor who returns the booking form together with the deposit (i.e. 30% of the total amount of the order) before 18<sup>th</sup> February 2011.

#### ○ GENERAL TERMS AND CONDITIONS OF SALE

These terms and conditions apply to the sale of advertising space in the derivative products of the Pollutec Horizons trade show (show's official catalogue, newsletter, etc.) and on the Internet site located at <http://www.pollutec.com>. The derivative products and Internet site of the Pollutec Horizons trade show are hereinafter referred to as the "Communication Tools". In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail. The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser. The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of the Pollutec Horizons Trade Show, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense. Lead time for on-line placement: 3 working days from the date of receipt of technical materials. If an order is cancelled for any reason whatsoever, the 50% down payment shall be vested with Reed Expositions France. Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published. The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication. The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have been published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained. Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12<sup>th</sup> of the total annual amount collected for the corresponding service, not including any extension or renewal period. No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products. No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement. No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet. In accordance with the French Computing and Civil Liberties Act No. n° 78-17 of 6 January 1978, the advertiser has a right of access, modification, correction and deletion of personal data related to the advertiser. To exercise such right, the advertiser must contact Reed Expositions France - direct marketing department. Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser. 50% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice. If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. Collection costs shall be borne by the debtor. Any dispute shall fall within the jurisdiction of the Nanterre Courts. All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.

# CONTACTS

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A division of Reed Business

All information about the show:

- Exhibitors list
- Innovations
- Visitors profile
- 2011 events
- Conferences programme

[www.pollutec.com](http://www.pollutec.com)

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Visit [www.pollutec.com](http://www.pollutec.com)

to contact our agent in your country.

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## 2011 SECTORS

### POLLUTION TREATMENT

- › Air
- › Analysis-Measurement-Monitoring
- › Noise
- › Waste
- › Water
- › Sites et Soils

### RESOURCE OPTIMIZATION

- › Recycling and exploiting materials
- › Water re-use and saving
- › Management of fluids and networks

### ENERGY AND CLIMATE CHANGE

- › Energy efficiency
- › Renewables
- › Carbon management
- › Energy exploitation of waste

### SUSTAINABLE DEVELOPMENT

- › Biodiversity and cultural heritage
- › Corporate social responsibility
- › Risks and regulations

### INSTITUTION, RESEARCH, FINANCE, TRAINING

### NATIONAL AND REGIONAL PAVILIONS

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